THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA. THERE WILL BE NO PUBLIC OFFERING OF EQUITY SHARES IN THE UNITED STATES. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE SME PLATFORM OF BSE LIMITED ("BSE SME")

(Please scan this QR code to view the Draft prospectus)

A Comfort Product From

SHAM FOAM

SHAM FOAM LIMITED

CIN: U36104HR2020PLC087011

Our Company was originally incorporated at Haryana as **"Sham Foam Private Limited"** on June 26, 2020 under the provisions of the Companies Act, 2013 vide Certificate of Incorporation issued by the Registrar of Companies, Central Registration Centre. Pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on August 10, 2024, the Company was converted into a Public Limited Company, and its name was changed from **"Sham Foam Private Limited"** to **"Sham Foam Limited"** vide fresh certificate of incorporation dated September 20, 2024 issued by the Registrar of Companies, Central Processing Centre. *For further details please refer to chapter titled **"History and Certain Corporate Structure"** beginning on page 156 of this Draft Prospectus.*

Registered Office: Khasra No. 18/16/2, Shahzadpur Yamunanager Road, NH-344, Village Rajpura, Tehsil Shahzadpur, Ambala City, Haryana-134202

Contact Person: Ms. Reetika Dhain, Company Secretary & Compliance Officer

Tel No: +91-8572071526; **E-mail id:** info@shamfoam.com; **Website:** www.shamfoam.com

PROMOTERS OF OUR COMPANY: MR. RAJINDER KUMAR JINDAL, MR. SANJEEV KUMAR JINDAL, MS. MONICA JINDAL, MS. DEEPIKA JINDAL AND CHARMING FASHIONS PRIVATE LIMITED

INITIAL PUBLIC OFFER OF UPTO 31,25,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH ("EQUITY SHARES") OF SHAM FOAM LIMITED ("COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS. [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. [●]/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO RS. [●] LAKHS ("THE ISSUE") OF WHICH UPTO [●] EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH FOR CASH AT A PRICE OF RS. [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. [●]/- PER EQUITY SHARE AGGREGATING TO RS. [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E NET ISSUE OF [●] EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT A PRICE OF RS. [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. [●]/- PER EQUITY SHARE AGGREGATING TO RS. [●] LAKHS (THE "NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE UPTO [●] AND [●] RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

The Issue is being made through the Fixed Price Method In terms of Rule 19(2)(b)(i) of the SCRR this Issue is being made for at least 25% of the post-Issue paid-up Equity Share capital of our Company. This Issue is being made through Fixed Price process in accordance and compliance with Regulation 229(2) of Chapter IX and other applicable provisions of SEBI ICDR Regulations, wherein a minimum 50% of the Net Issue is allocated for Individual Investors and the balance shall be offered to individual investors who applies for minimum application size and other investors including body corporates or institutions. Provided that the unsubscribed portion in either categories may be allocated to applicants in the other category. For further details please refer the section titled ***"Issue Structure"*** beginning on page no. 252 of this Draft Prospectus. All potential investors shall participate in the Issue only through an Application Supported by Blocked Amount ("ASBA") process providing details about the bank account which will be blocked by the Self-Certified Syndicate Banks **("SCSBs")** for the same. Further pursuant to SEBI circular bearing no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, for implementation of Phased II for UPI facility, which is effective from July 01, 2019, all potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount **("ASBA")** process providing details of their respective ASBA accounts or UPI ID (in case of IIs), in which the corresponding Application Amounts will be blocked by the SCSBs or under the UPI Mechanism, as applicable. For details, please refer chapter titled ***"Issue Procedure"*** beginning on Page no. 254 of this Draft Prospectus. A copy of the Prospectus will be filed with the Registrar of Companies as required under Section 26 of the Companies Act, 2013.

THE ISSUE PRICE IS [●] TIMES OF THE FACE VALUE OF EQUITY SHARES

This public announcement is being made in compliance with the provisions of Regulation 247(2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 **("SEBI ICDR Regulations")** to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Issue and has filed the Draft Prospectus dated February 23, 2026 which has been filed with the SME Platform of BSE Limited **("BSE SME" or "BSE")**. In relation to above, the Draft Prospectus filed with BSE shall be made available to the public for comments, if any, for a period of at least 21 days, from the date mentioned below by hosting it on the respective websites of the Stock Exchange i.e., BSE at www.bseindia.com, website of the Company at www.shamfoam.com and the website of the Lead Manager to the Issue at www.corporatemakers.in and www.navigantcorp.com. Our Company hereby invites the members of the public to give comments on the Draft Prospectus filed with BSE with respect to disclosures made in the Draft Prospectus. The members of the public are requested to send a copy of their comments to BSE and /or to the Company Secretary and Compliance Officer i,e. info@shamfoam.com of our Company and /or the Lead Manager of the issue at their respective addresses mentioned herein below in relation to the issue on or before 5:00 pm. on the 21st day i.e. 21 days from the date of filing of Issue Document with SME Platform of BSE Limited **("BSE SME")**.

Investment in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their investment Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of the issuer and this Issue; including the risks Involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India **("SEBI")**, nor does SEBI guarantee the accuracy or adequacy of the Draft Prospectus. Specific attention of the investors is invited to the statement of ***"Risk Factors"*** given on page no. 29 of the Draft Prospectus, Any decision to invest in the Equity Shares described in the Draft Prospectus may only be made after the Prospectus has been filed with the RoC and must be made solely on the basis of such Prospectus as there may be material changes in the Prospectus from the Draft Prospectus.

The Equity Shares, when offered, through the Prospectus, and proposed to be listed on the SME Platform of BSE Limited **("'BSE SME or BSE)**,

For details of the main objects of our Company as contained in its Memorandum of Association, see ***"History and Corporate Structure"*** on page 156 of the Draft Prospectus.

The liability of the members of our Company is limited. For details of the share capital, capital structure of our Company, the names of the signatories for the Memorandum of Association and the number of shares of our Company subscribed by them of our Company, please see ***"Capital Structure"*** beginning on page 71 of the Draft Prospectus.

LEAD MANAGERS TO THE ISSUE		REGISTRAR TO THE ISSUE
	Navigant Reinventing Business	alankit
CORPORATE MAKERS CAPITAL LIMITED 611, 6th Floor, Pragati Tower, Rajendra Place, New Delhi- 110008 **Telephone:** 011-41411600 **Email:** info@corporatemakers.in **Website:** www.corporatemakers.in **Investor Grievance Email:** compliance@corporatemakers.in **Contact Person:** Mr. Manish Kumar Singh **SEBI Registration Number:** INM000013095 **CIN:** U65100DL1994PLC063880	**NAVIGANT CORPORATE ADVISORS LIMITED** 804, Meadows, Bonanza, Sahar Plaza Complex, J B Nagar, Andheri Kurla Road, Andheri East, Mumbai-400 059 **Tel No.** +91-22-41204837/9899424355 **Email Id-**navigant@navigantcorp.com; gagan@navigantcorp.com **Investor Grievance Email:** info@navigantcorp.com **Website**: www.navigantcorp.com **SEBI Registration Number**: INM000012243 **Contact Person**: Mr. Gagan Goel **CIN:** L67190MH2012PLC231304	**ALANKIT ASSIGNMENTS LIMITED** 205-208 Anarkali Complex Jhandewalan Extension, New Delhi, Delhi, India, 110055 **Telephone**: 011-4254 1234 **Website**: www.alankitassignments.com **Email ID**: info@alankit.com **Investor Grievance Email:** rta@alankit.com **Contact Person:** Mr. Harish Chandra Agrawal **SEBI Registration No.**: INR000002532 **CIN**: U74210DL1991PLC042569

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed in the Draft Prospectus

For Sham Foam Limited
On behalf of the Board of Directors
Sd/-
Reetika Dhain
Company Secretary and Compliance Officer

Date – February 24, 2026
Place - Ambala, Haryana

Sham Foam Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an Initial Public Offer of its Equity Shares and has filed the Draft Prospectus with BSE on February 23, 2026, The Draft Prospectus shall be available on the website of the BSE at www.bseindia.com and is available on website of the Company i.e. www.shamfoam.com,website of the Lead Manager to the issue i.e. Corporate Makers Capital Limited and Navigant Corporate Advisors Limited at www.corporatemakers.in and www.navigantcorp.com. Potential investors should note that investment in Equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled ***"Risk Factors"*** on page no. 29 of the Draft Prospectus and the details set out in the Prospectus, when filed. Potential investors should not rely on the Draft Prospectus for making any investment decision

The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act, 1933 **(the "U.S. Securities Act")** or any state securities laws in the United States, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in offshore transactions in reliance on Regulations and the applicable laws of the jurisdiction where those offer and sales occur. There will be no public offering of the Equity Shares in the United States.